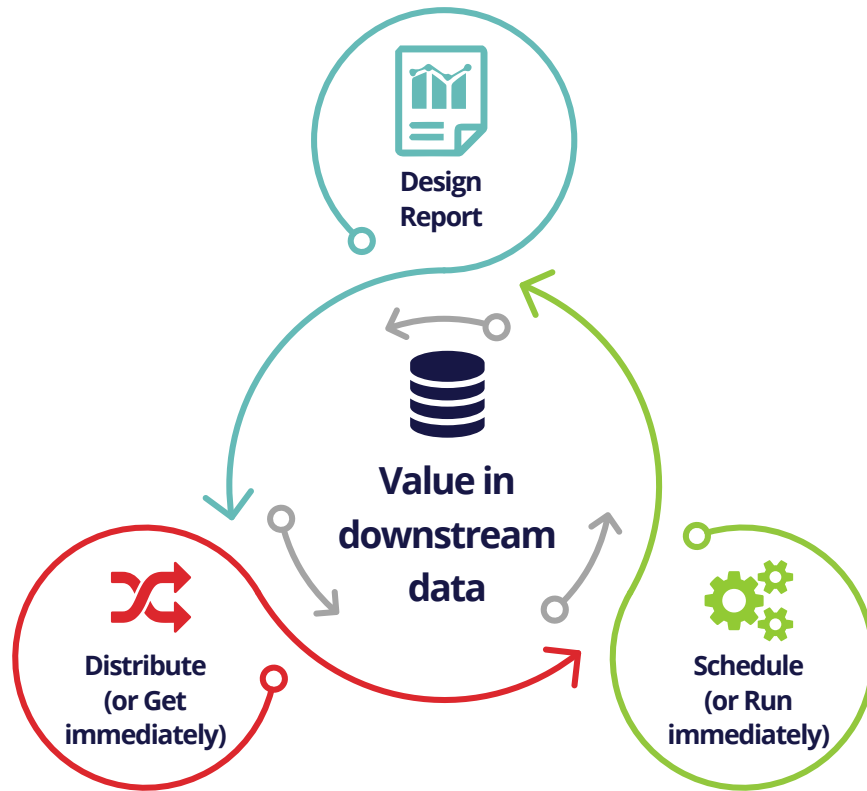




Retail Visibility

Grow, Profit and Rule by Unlocking the Value in Downstream Data

Retailers are increasingly sharing detailed point-of-sale and inventory data with consumer goods manufacturers. Data availability alone cannot add value, the real value in downstream data comes from quickly transforming it into actionable insights that drive sustainable value, competitive differentiation, actionable business processes and more collaborative retailer relationships.



Retail Visibility provides an actionable platform to immediately transform retailer data into value across the enterprise. It gets the right data to the right teams and systems at the right frequency, automatically.



Simple and user-friendly interface



Rapid access to complete, current, detailed information by role and process



Team members control their own processes while ROI templates track each activity



Issue based templates, out-of-stocks and new product introductions and more—based on best practices developed in collaboration with many of the industries leading CPG manufacturers and retailers



Requires only standard enterprise tools (Microsoft Excel, browser access, and an email client), no IT development or resources

The Industry's Most Advanced Features

Retail Visibility offers the industry's most cutting-edge set of Business Intelligence capabilities. Your end users can focus on the business — not sorting through pages of data.



Comprehensive set of nearly 500 metrics covering all business areas

Limiting the need to manage the aggregation of complex metrics across multiple dimensions on a spreadsheet.



User-friendly interface to build and customize reports

Allowing non-technical users to quickly create and distribute reports using work flow-driven tools.



Advanced scheduling and distribution tools

Reports are only created when data is complete. Each user gets the right data when they need it.



Full Software-as-a-Service offering

No investment in servers, software or IT teams.



Excel Plug-in

Combining the benefits of excel with dynamic data refresh.



Mobile reporting

Access and view your reports through specific mobile applications.

Retail Visibility

Report Creation	Step-by-step report generation engine
Built-in use cases	✓ (limited to NPI, PROMO, OOS)
Corporate and user-based templates	✓
Report access	Download, E-mail Secure Link, E-mail Attachment
Report formatting	Standard Microsoft Excel tables
Report generation and content update	Batch (changes to filters, granularity or content require user to generate a new report)
Drill-down & Drill through	* (requires new report generation)
Export capabilities	Excel, CSV, PDF
Collaboration	*
Report scheduling	✓
Report distribution automation	✓
Alerting	Batch-alerting using single metric filters



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ABOUT RSi

RSi is the world's leading provider of proven technology solutions that enable CPG manufacturers and retailers to grow, profit and rule – from supply chain to shelf. Twenty-seven of the world's leading CPG companies and nearly 250 of the top retailers trust RSi's unparalleled industry knowledge, best-in-class technology solutions, and deep data expertise to generate greater productivity and profitability. RSi's cloud-based data transformation engine is fueled by digitally enabled technologies that deliver real-time, actionable insights, seamlessly across every channel. CPGs and retailers recapture hundreds of millions of dollars in lost sales each year with the RSi IRIS platform, the world's #1 on-shelf availability solution. RSi's employees, located in 20 locations across the globe, are passionate about empowering customers to rule the shelf, and own the future.